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العرفان

Islamic Tourism Accelerates Economic Growth Expansion

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ABSTRACT

Tourism is a rapidly expanding economic sector. This essay attempts to educate readers on the idea of tourism in Islam and its impotence for economic growth. Islam encourages travel and admiring Allah's creation. The methodology is based on qualitative approaches that are descriptive in character, and information is gathered from a range of sources and through existing Literature review. Tourism and Travel is acknowledged in both Hadith and Qur'anic verses. Islam provides several benefits for tourism, which even has a positive impact on the economic growth of the nation. Travel and Tourism is essential for many countries to reduce their trade imbalances, especially emerging economies like Globally to promote economic growth for future prosperity. The purpose of this practical implementation is to come up with suggestions for enhancing Globally tourist industry by promoting the Islamic travel sectors. Muslim nations ought to work together and coordinate their efforts to promote travel, which will help their economies. If the likelihood for future growth is to be completely realised, there are obstacles to be addressed. The uniqueness of this write-up is that it discusses how tourism is interpreted by Islam and how we can use this industry to strengthen our economy.

Keywords:

Tourism in Islam, Economic Development, Al-Quran and Hadith.

1. Introduction:

Islam is a significant international religion as well as a powerful political and social force. This includes the food business, Islamic banking and finance, the Islamic takaful sector, Islamic clothes and beauty products, Islamic journalism, and Islamic tourism. The contemporary, Islamic-based economy has grown gradually. According to (1) Islamic economics is the finest economic system in use right now. Because Islamic economics is the dominant economic system, Islamic influence permeates the tourist industry. This affects the number of local and international tourists as well as Muslim travellers' preferences. Islam lists several advantages of travelling, such as the spread of the word and the interchange of knowledge, products, and services. Travelling to witness the beauty of nature and Allah Ta'la's creation is seen as tourism in Islam because it encourages individuals to uphold their moral obligations and improves their faith in God's unchanging nature. Beginning a new project is like reviving the soul.

Travel and travel are extensively encouraged in the Qur'an. Allah has directed us to travel the world in order to absorb the lessons from His creation that He gives to us out of His Generosity (2). It is a well-known fact that religion has an impact on Muslims' daily lives, whether at home or while abroad, and that it impacts both the location chosen for discretionary purposes and the activities undertaken there (3). Islam recognises people's freedom to travel and promotes travelling for a variety of good reasons, including as the Hajj and Umrah (literally, the greater and smaller pilgrimages, respectively), health and medical care, higher education, trade and commerce, entertainment, and recreation. Nevertheless, the terms "fun" and "entertainment" should be used cautiously since Muslims are only permitted to seek fun and entertainment in ways that do not violate Islamic Islamic's laws and duties(4). Consequently, in this situation, Islamic principles will have a significant impact on tourist regulations, development goals, and the administration and operation of the business(5).

Due to the novelty of Islamic tourism, certain academics and researchers in the field of tourism are interested in undertaking studies that integrate the study of Islamic and tourist notions. Islamic tourism refers to travel that fuses Islamic beliefs with nature, culture, or innovation rather than being expressly defined as a visit to a mosque or a journey of pilgrimage. Visitors are instructed to adhere to the objectives set out in Islam

(1) Awan, A., et al., *Comparative Analyses of The Islamic System with Other Economy System in The World*. Pakistan Journal of Humanities and Social Sciences, 2023. **11**(2): p. 846-856.

(2) Ali, M.M., *Holy Quran*. 2011: Ahmadiyya Anjuman Ishaat Islam Lahore USA.

(3) Jafari, J. and N. Scott, *Muslim world and its tourisms*. Annals of Tourism Research, 2014. **44**: p. 1-19.

(4) Boğan, E. and M. Sarıışık, *Halal tourism: conceptual and practical challenges*. Journal of Islamic Marketing, 2019. **10**(1): p. 87-96.

(5) Scott, N. and J. Jafari, *Tourism in the Muslim world*. 2010: Emerald Group Pub.

and to maintain within specified parameters by some laws that are governed and guided by Islamic knowledge. Global Islamic tourism is expanding quickly, and travelers are surely attracted to innovative concepts. Although the term "sharia" is frequently used to denote financial organizations, it is increasingly being adopted to characterize other facets of way of life, such as travel and tourism sector. This upward trend appeals to every individual involved in the tourism industry, especially municipalities working to develop sharia tourism products and make sure that amenities and infrastructure are accessible for use in line with the principles of sharia(1).

Despite this, the economy of the countries rely heavily on tourism. According (2) nevertheless, because it is anticipated that oil and fuel would run out in 2040 and therefore as a result, tourism is seen as being crucial to the necessary economic diversification. As a consequence of the increasing number of tourist attractions and investments, the tourism sector has been encouraged to considerably participate to foreign exchange earnings, employment, firm development, and infrastructure development. The tourist sector has one of the highest and quickest growth rates as compared with comparable sectors. A nation's economic prosperity may be supported by a thriving tourist industry. A country's tourist industry may provide indirect as well as direct contributions, according to (3). The immediate benefit can change when GDP and the country's balance of payments improve. Contrarily, what contributes indirectly are the multiplicative effects and connections among a country's hard and soft infrastructure. Some Muslim nation, like Indonesia is one of the top five halal holiday spots, and its 13 billion USD in foreign currency earnings contribute towards its USD GDP (4).

The possibility of the Islamic tourist sector to develop tourism for the growth of the national economy is examined in this article along with the connections between Islam and tourism as well as several views of Islamic tourism. Islam states that Muslims may also have to provide services to non-Muslim clients, posing administrative and marketing difficulties.

2. Literature Review:

Islam and Tourism

(1) Henderson, J.C., *Islam and tourism*, in *Tourism in the Muslim world*. 2010, Emerald Group Publishing Limited.

(2) Henderson, J.C., *Islamic tourism reviewed*. Tourism Recreation Research, 2009. **34**(2): p. 207-211.

(3) Mazlan, A.I. and H.Z. Hamzah. *Malaysian halal export market: case study on developing countries*. in *Proceedings of the Malaysian National Economic Conference in Melaka*. 2015.

(4) Bhuiyan, M.A.H., et al., *Potentials of Islamic tourism: A case study of Malaysia on east coast economic region*. Australian journal of basic and applied sciences, 2011. **5**(6): p. 1333-1340.

According to Allah Almighty in the Surah Al-Muzammil said "And those who walk on the earth seek some of God's gifts"(1). A person who criticises Allah claims that since, He is the One who made the universe simple to you as well, so ought to go everywhere and consume His food. You have completely been given back to Him after being revived from the dead. While travelling, Prophet Muhammad S.A.W. carried out the jihad, umrah, and hajj. Rasulullah S.A.W. reportedly said: "Go on a journey, and you will be healthy; and fight, and you will be wealthy. Humans have always travelled and migrated , because Allah created them, and Allah made it simpler for human beings, We have given Adam's descendants access to both land and water, as well as good food and preference over a significant share of what We have created(2).

Only travels allow people to communicate with one another. Touring has allowed a Muslim to complete his liturgical obligations. Researchers have discussed the drawbacks of isolation as well as the advantages of cultural conflict, which promotes the sharing of knowledge and experiences. The lessons of travel include how to persevere during times of difficulty, how to understand the hardships encountered on Allah's path, and how to strengthen one's spirit to accept God's blessings(3).Islam encourages travel and appreciation of Allah's creation because they foster knowledge, interpersonal relationships, and experience ,As described in the Quran's Suras Al-Hajj and Al-Ankabut. They've visited the world, therefore haven't they developed wider brains and ears as a result? The pupils of the eyes are not actually blindfolded; rather, the hearts that are located within the breasts are. Visit the location and reflect on how God started the process of creation.

Eventually Allah will produce the ultimate creature. Allah is indeed able to accomplish everything. The International Journal of Islamic Business Ethics (4) September 2019 strongly advises against travel and doing journeys. Qur'an. In order to absorb the lessons learned He wants us to from His creation, Allah directed us to explore the world.

What is Islamic Tourism?

Islamic travel is based on Islam and the Qur'anic passage (29:20) that encourages people to travel in order to gain knowledge of the world and appreciate Allah's kindness. Travel focused at providing Muslims with facilities and services that are compliant with Islamic law is known as "Islamic tourism." Islamic tourism entails visiting Islamic cultural landmarks, holy sites, and religious sites in various Muslim nations in accordance

(1) Fadlilah, A.M., *A study on lexical meaning of the English translation in Surah Al-Muzammil*. 2018, Universitas Islam Negeri Maulana Malik Ibrahim.

(2) Ali, A.Y., *The holy Qur'an*. 2000: Wordsworth Editions.

(3) Firdaus, F., D. Saharuddin, and I. Hayati, *Islamic Perspective on Tourism and Its Benefits*. Majalah Ilmu Pengetahuan Dan Pemikiran Keagamaan Tajdid, 2020. **23**(1): p. 10-19.

(4) Nurrachmi, R., *The Potential Industry of Islamic Tourism in ASEAN Countries*. 2019

with Islamic values and principles and is geared towards Muslim travellers seeking an in-depth and thorough travel experience. In order for Islamic tourism to prosper on the global market, according to (1), it must be viewed from a fresh angle. Furthermore, Bakar explains that there are two main tenets of Islam, namely:

1. Belief in Tuheed on the basis of philosophy and ethics
2. Adherence to Islamic in terms of moral standards and conduct

Muslims are able to adhere to some tenets of Islamic, such as those pertaining to Halal food, thanks to these two ideas. Performing the journey to Mecca, which has roots in the era of the Prophet (PBUH) and is one of Islam's five pillars, is another aspect of Islamic tourism. The majority of Muslim tourists, on the other hand, are eager to learn more about Islam while they are away from home, including where to find Halal food, how to observe the five times of prayer, the different types of Masjid that can be found in each state, and how to strengthen their beliefs in Allah by showing appreciation for every aspect of His beautiful the beginning of time. .

Islamic Tourism for Non-Muslims

Managing non-Islamic travel properly and separating it from an un- or against Islam version will allow it to coexist alongside Islamic tourism. Tourism that does not adequately take into account the religious sensibilities of its devotees in the Muslim globe. Thus, it is best to think of Islamic tourism as a wide notion that is subject to interpretation rather than thinking about Muslim majorities in Southeast Asia. Its creation and operation serve as an illustration of the unique ways that the travel and tourism sector may make use of religion as a resource and a motivation. All peculiar conditions of the countries that both create and benefit from Islamic tourism have an impact on it, and this variation is demonstrated by the situations addressed in this chapter. Markets and destinations, which can be categorised by race, age, lifestyle, and perhaps especially religious observance, can occasionally be steady. Fostering goodwill relations between Muslims and others who practise no religious beliefs (2).

Tourism is a booster for Economic Growth

The two are closely related since the growth of tourism significantly improves a region's capacity to prosper economically. As the tourism industry grows and prospers, the economy of the nation will also grow, especially for small, medium, and big enterprises that are located close to tourist sites. Islamic tourism has given locals more career alternatives, particularly for those who value the Islamic way of life. The tourism

(1) Duman, T. *Value of Islamic tourism offering: Perspectives from the Turkish experience*. In *World Islamic Tourism Forum*. 2011.

(2) Henderson, J.C., *Islamic tourism reviewed*. *Tourism Recreation Research*, 2009. **34**(2): p. 207-211

sector, for instance, hires women who wear hijabs (headscarves) as hotel staff.(1) stressed three interconnected elements that make up the tourism industry's economic foundation:

- Customers, or in this case, visitors
- the flow of capital during monetary transactions, the availability of jobs, and clients.
- The accessibility of everything that is provided by the economy.
- Islamic tourism, as the term implies, primarily serves the interests of Muslims, but it also attracts non-Muslims for a number of reasons, such as its accessibility, safety, and serenity, as well as its kindness towards families and cleanliness. Muslim-friendly tourism, Islamic tourism, and halal tourism are just a few of the many titles and implications attached to the idea of Islamic travel. (2) He Proposed three concepts of Islamic tourism: the economic idea, the cultural idea, and the religious conservative thinking.
- The development of new tourism destinations and marketplaces is a crucial economical idea. Islamic tourism is a cultural term that refers to the inclusion of Islamic religious and cultural landmarks in vacation plans that also include "pedagogical" and confidence-boosting elements. Although the conception of a religious conservative is founded upon a conservative view and understanding regarding Religion.

3. Methodology:

The objectives of this research use qualitative approaches that are analytical in nature to gather data regarding what defines tourism that is halal in the world, its future directions, and tourism as tools for boosting the economic Growth. The author compared numerous sources and publications while conducting preliminary research on literary literature.

4. DISCUSSION AND ANALYSIS

Islam and Tourism:

Islamic travel has been defined by the Organisation for the Conference of the Islamic (OCI). The OIC calls travel "Islamic Tourism," which it describes as travel that is based on Islam and Al-Qur'an 29:20, which invites people to visit other planets in order to discover and appreciate Allah's creation. "Islamic tourism" is the term used to describe travel aimed at giving Muslims access to goods and services that follow Islamic law. Islamic travel must consider both religious and nonreligious people's way of life.

(1) Cooper, C. and S. Wahab, *Tourism in the Age of Globalisation*. 2005: Routledge.

(2) Adie, B.A., *Marketing Europe to Islamic heritage tourists*, in *The Routledge handbook of halal hospitality and Islamic tourism*. 2019, Routledge. p. 157-168.

The increase in demand for services catered to Muslim visitors is advantageous for many Islamic countries. The concept of Islamic tourism is new to the industry. In a strict sense, it is not religious tourism like performing the Hajj or Umrah. Islamic tourism offers vacations that are especially designed to meet customer wants and interests. In this case, the Islamic-compliant hotel does not serve alcoholic drinks and has separate spa and swimming areas for men and women.

The population of Muslims is expected to increase over time. This increase is bigger when compared to other religious populations (1). According to data from the Pew Research Centre, an institution that performs demographic research, media content analysis, and social science research, Indonesia ranked first in 2015 for having the biggest Muslim population, with 219,960,000 individuals, or around 87.1% of Indonesia's overall population. In 2060, 253,450,000 Indonesians, or 86.1% of the whole population, are expected to be Muslim.

Tourism development strategy according to Islam

The specialised government-initiated agency or committee should design and oversee national programmes to encourage Islamic travel. The key components of the approach should be: Establish Islamic tourism growth goals as a component of the national tourist growth objectives in collaboration with the national tourism authority.

- Create a list of the top Muslim-friendly domestic travel locations.
- Determine the importance of the original Islamic tourist market, and based on that importance, create a profile of that market.
- Make preparations for the company to increase its services for Muslim visitors.
- Arrange for the industry to create a marketing plan for Islamic tourism.
- Consult with important tourism-related subsectors for guidance on cutting-edge goods, services, and advertising tactics. implement halal laws
- The lowering of visa restrictions is mostly to blame for the increase in international travel. On a global scale, there is compelling evidence that improvements to visa policies and processes have increased travel in many countries and regions (2).
- The development of the Islamic tourism industry has been impeded by a lack of financial resources for investment. The two primary factors causing the current predicament are the lack of sharia-compliant financing for non-real

(1) Adie, B.A., *Marketing Europe to Islamic heritage tourists*, in *The Routledge handbook of halal hospitality and Islamic tourism*. 2019, Routledge. p. 157-168.

(2) Tessema, G.A. and E.A. Haile, *Urban tourism development in Africa: evidence from Addis Ababa, Ethiopia*, in *A Research Agenda for Urban Tourism*. 2022, Edward Elgar Publishing. p. 177-200.

estate firms and investors' unwillingness to take a chance on financial loss, notably in the food and beverage industry (1)

- Assigning a mentor to each of the tourist suppliers is another tactic to help them enhance their knowledge and abilities.
- Make complete halal travel itineraries in all the top places. Each region has its own unique tourism attractions, such as an abundance of natural and cultural resources.
- The cultural traits and customs of the locals play a significant role in drawing tourists. At the top tourist sites for halal tourism, halal tour packages must be developed that incorporate the local environment, culture, and retail sectors, all supported by trustworthy infrastructure, in order to maximise tourism branding.
- Social media may be a quick and effective tool in the fourth industrial revolution to increase halal tourism's visibility and build awareness to a level comparable to that of other vacation destinations.
- In the current digital era, people are aware that they can utilise the internet to learn more. Through updated websites for the Islamic tourism industry, tourists, especially young ones, may learn more about the best places to travel depending on their budget, purpose, and demands.
- It will be given more weight if the central government has issued a directive for the implementation of halal tourism. New adjustments to the process for creating and approving halal tourist rules are necessary if Indonesia is to become the world's top destination for halal travel.
- Develop infrastructural elements that would entice Muslim visitors to the target country, such as Islamic resorts and hotels, housing that is alcohol-free, and convenient access to worship rooms.

Not solely Muslim travellers but also people of other faiths tourists have the desire to visit Islamic sites.

The following paragraph elaborate the impacts of Islamic tourism in the world on economic, social and environmental aspects.

1.Impact on Social

By promoting Islamic travel via the media, we may educate people about the significance of Islamic teaching as it is revealed in the Quran, the Sunnah, and the life of the Prophet Muhammad (PBUH). It is also possible to lessen host-guest prejudices

(1) Azam, M.S.E. and M.A. Abdullah, *Global halal industry: realities and opportunities*. IJIBE (International Journal of Islamic Business Ethics), 2020. 5(1): p. 47-59.

against things like drinking alcohol, getting married to a non-Muslim, and kissing in public.

2. Impact on Environmental

Islamic travel frequently involves restricted behaviours since Islam is quite precise concerning what is permissible. This lessens environmental impact. These activities include eating Halal cuisine, visiting mosques, and paying rigorous attention to cleanliness.

3. Economic Development

Several of the commercial ventures in the Islamic tourism sector that could promote economic growth include tour packages, hotels, transportation, food & beverage, and financing. Additionally, marketers must consider the traditions of Islamic nations. While creating travel and tourist packages. The primary goal of Muslim tourist marketing is to educate both Muslims and non-Muslims about Islam and its spiritual methods.

4.4. These components of Islamic Tourism are elaborated as follows:

a. Halal Hotels

The primary indicators of an Islamic accommodation, other from the need that prayer mats and arrows pointing towards Mecca be put in each room, include the provision of only halal cuisine and the prohibition of gambling and drinking. The direction of Mecca ought not to be seen from beds or bathrooms. Additionally, there should be different areas for men and women to decompress.

b. Transport

The primary markers for Halal transportation are providing cleanliness, Halal food and drink, and Islamic publications.

c. Halal Beverages and Food

Alcohol cannot be offered on the premises, and all animals must be killed in accordance with Islamic law. These are the principal prerequisites for halal food and drink.

d. Tours that are halal

e. The entire vacation package must have an Islamic theme. Ramadan-related activities , as well as excursions to mosques and other Islamic sites, must be included in the package.

f. Islamic finance

It is important for halal business financing since all resources used in Islamic tourism are compliant with Islamic law. Islamic financial practises prohibit interest and mandate that the benefits and losses from a financial transaction be shared by all participants.

What Makes Islamic Tourism Unique?

Islamic tourism is more broadly defined than religious tourism. The route is based on Islamic law and beliefs. Customers of Islamic tourism include both Muslims and non-Muslims who seek to learn about local expertise. The following general requirements apply to Islamic tourism:

- Welfare
- peace and enlightenment in mind.
- Refraining from superstitious and idolatrous behaviours
- Free of unethical conduct.
- Continue to feel safe and comfortable.
- Keep up your dedication to protecting the earth.
- establishing the more significant criteria first Respect social and cultural norms and conventions in the area.

Important Problems and Barriers

People have a limited understanding of the advantages and potential of Islamic tourism since there is a lack of study of the Quran with translation. In order to expand its Islamic tourism sector in order to establish itself as a well-liked tourist destination on a worldwide scale, a country needs make certain investments and follow the required steps. Because of this, few people are aware of how strongly the Quran supports travel and tourism. The government is not giving the tourism business sufficient resources to expand, notwithstanding the fact that it is the foundation of economies. As opposed to the universal star rating system employed by the traditional tourist industry, the Islamic tourism sector has not yet developed its own set of criteria and ratings. Because it is a relatively new sector of the travel and tourism industry, many politicians are still doubtful about the significance of Islamic tourism. Inadequate infrastructure is also seen to be a major barrier to capacity increase. According to (1) good institutional performance promote tourism so govt should work on institutional performance to promote tourism according to Islam. Fuel prices have great impact on tourism and tourism is a very

(1) Awan, A., et al., *Institutional Performance and Tourism Arrival Nexus in BRICS Countries: Evidence from Nonlinear ARDL Cointegration Approach*. iRASD Journal of Economics, 2023. 5(1): p. 127-139.

impotent sector to boost economic growth (1) so Govt should control on Fuel prices fluctuations to boost tourism and boost economic growth. There is still much work to be done in the field of tourism in general and Islamic tourism in particular.

5. Conclusion:

The Qur'an makes several references to travelling the world. For this reason, everyone should travel, explore, and discover novel experiences. Everyone can see that modern tourism frequently involves sin, immoral behaviour, and violations of the sacred laws, such as the wilful, wanton showing of internal organs, permissive mixing, drinking, encouraging nepotism, imitating non-Muslim traditions, and bringing ailments into the country. All of it takes place with the goal of boosting travel. It should be emphasised to everyone who is concerned about their ummah, values, and faith. It is not appropriate to support this damaging type of tourism. Islamic tourism thus warns us to avoid all of these false aspects. Consequently, we must reevaluate the current situation of halal tourism to be certain it is compliant with Syariah and identify its opportunities and challenges.

Tourism, according to Islam, has enormous potential and might be exploited as an alternative for global economic growth. Tourism is not just a driver of economic growth; it also has the ability to significantly contribute to the sector's total growth potential. Tourism contributes to the development of a country's infrastructure, raises funds, and promotes cultural interchange between locals and tourists. Tourism has had a substantial impact on economic growth through promoting foreign investment and currency exchange rates, as well as raising exchange rate profits and real GDP. It is important to realise, however, that not everyone can enjoy halal travel. As a result, halal tourist goods, facilities, and services are available to anyone. In addition, we must rethink halal issues in the tourism business.

Recommendations:

If Islam is the predominant religion in certain nations, there are several strategies to encourage Islamic tourism. Muslims and non-Muslims are respected equally. Islamic tourism is seen as sustainable due to its positive economic effects. Coordination between Muslim nations is crucial because some Muslim nations find it difficult to advertise to other nations and because other Muslim nations lack the necessary knowledge to develop plans for Islamic tourism. For Economy Growth we have to focus on Institutional Performance as According to [21] Better Institutional Performance boost tourism and Then sustainable tourism boost economic growth [22]. So for sustainable Islamic tourism every country have to focus on institutional performance to improve tourism and

(1) Awan, A., et al., *A Bibliometric Analysis on Fuel Prices Fluctuations and Tourism under the Era of Sustainable Development*. Pakistan Journal of Humanities and Social Sciences, 2023.

11(2): p. 802-824.

eventually economic growth .Along with helping to create a positive perception, these activities will aid in the expansion of Islamic tourism.

Theoretical implications

Theoretically sound, this study examination. We integrate the previous and present research tendencies in this particular sector by using this analysis of bibliographic coupling and co-citation. Additionally, there are significant differences between Islamic tourism, which is defined as travel for religious and pilgrimage purposes and is thus tied to acts of faith, and Halal tourism, which is participated in for entertainment, leisure, and social reasons. Finally, the report also offers a thorough examination of the Halal tourism concept, which the tourism sector may use as a reference point for any future strategic initiatives. It also includes a list of the main study areas that future academics may use.

Practical Implementation

This research looked at Business owners should develop and implement more specific strategies in order to satisfy customers' needs and take into account their religious obligations. The findings of this study may be used to guide non-Muslim investors in understanding how to respond to the growing halal tourism industry. The demands and tastes of distinct clients should be taken into consideration when service managers design and place destination packages. Tourism managers should create marketing campaigns that educate consumers about the differences between Halal and Haram meals. Ingenious techniques must also be used to increase raw material access, track Halal products using RFID technology, guarantee halal food safety, ensure Halal certification, set and track Halal and Islamic hospitality compliance standards, quality, and build the necessary expertise in this expanding global industry.

Limitations and Future Research

Numerous problems exist with the study. We first go to authors and Quran-Hadees to understand the concept of tourism in Islam. Second, rather than doing a qualitative or quantitative research study, we restricted our analysis to publications. Future research on the subject of female travel in Islam in connection to Islamic tourism is possible. Future scholars can research the marketing of Islamic tourism to increase market share and achieve financial success. We are looking for future research from other nations that demonstrates regional differences in halal and Islamic tourism. Research may be done in the future on women who run travel businesses and engage in Islamic tourism for female clientele. Future research may examine how Halal tourism could be complemented in nations that are not Islamic.

