

# **MINHAJ JOURNAL OF ECONOMICS AND ORGANIZATION SCIENCE**



**Centre for Research and Development (CRD)**  
**Minhaj University Lahore**

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The journal is designed to welcome research papers of a quality and context that the Editorial Board of the Journal think that it would be of interest to an international readership. In fact, the aims and scope of the MJEOS are to provide a venue that reports research on topics that are of international significance.

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- e. Marketing Management
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- g. Public Administration
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**Table of Content**

**1. Contents**

1. Exploring Aggregate FDI Spillovers: Factors, Explanations, and Empirical Evidence ..... 1

2. Risk Assessment of Investing in Energy Enterprises of the Khatlon Region ..... 20

3. Challenges that Obstruct Ghana’s Ability in Attracting Foreign Direct Investment (FDI)..... 40

4. The impact of inequality of opportunity on income disparity: A Case of Pakistan ..... 79

5. Impacts of urbanization FDI Industrialization and economic growth on carbon emissions in Pakistan ..... 102

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